



Bab Albayan
Technology

Bab Albayan Information Technology C o m p a n y

since 2007

About Us

BabAlBayan Company has been Established with more than 15 years of experience in the field of Information Technology (IT) , Telecommunication Infrastructure, Ecommerce Platform , Digital Marketing , Implementation and Design of Big Scale Web-Based Software.

Most of our Clients are Companies or people who want to Transform their Traditional Business into a Modern and Digital one, or are looking to Commercialize their Ideas.

Our main Activities are focused on specialized Web-Based Software and Website Management and Web-Based Software packages.

With our Professional Team, you can Set up your desired software system in the least amount of Time and Cost, and it will be easy to upgrade and maintain, and you will not need any technical dependence.





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Software Department



- Production and Design of Custom Software
- Accounting & Sale Software
- Enterprise Resource Planning (ERP)
- Customer Relationship Management (CRM)



Software Department

We will do for you everything you need to change in the field of software

A number of useful software that we customize for you :

- Accounting & Sale Software :

Sales , Purchases , Inventory, Customers , Banking, Reporting , Dashboard

-Customer Relationship Management (CRM) :

Lead and Contact Management, Task & Followup Management , Ranking & Pointing Solution, Season Calendar Send Smart Messages, Poll Forms, Customer Support, Reports



E-Commerce **Department**

- **Design of E-commerce Platform (B2B-B2C-C2C)**
 - **Website Design (Online Shopping - Info - Service)**
-
- **Mobile Application Design (Android-IOS)**
 - **Digital Marketing (SEO-Social Media Management
-Content Production-Digital Advertising)**



E-Commerce Platform

Depending on the size and condition of your business model, e-commerce includes:

- Product Management
- Order Management
- Shipping, Delivery and tracking
- Stock & Availability Management, Multiple Warehouse Stock Management
- Media management
- Branches Management
- Offers , Promotions , Discount
- SEO Base

WebSite Design

Design and implement your website with capabilities :

- High Level Template (Graphic user interface)

- CMS (Content Management System) :

Allows you to manage and change the content of the website by yourself

- Users (Register/Login) :

It is possible to register and login to the site with the possibility of adding interests as well as additional information of the user.

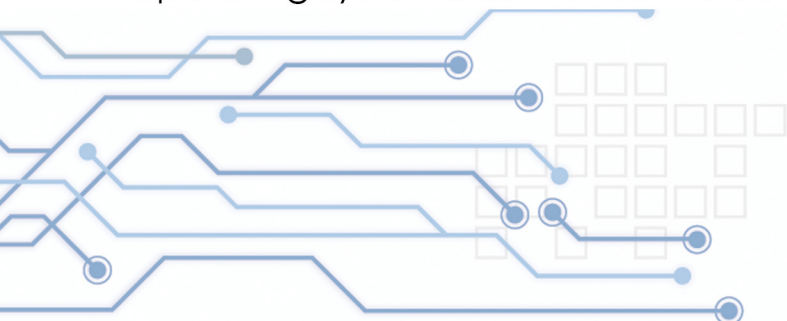


- Multi Languages :

Ability to add and manage custom languages

- Responsive :

Compatibility with a variety of browsers under Windows, Mac, mobile operating systems, as well as the ability to resize screens



Digital Marketing

- Social Media Marketing and Influencer Marketing
- Email Marketing
- Content Marketing
- Search Engine Optimization (SEO) Marketing
- Affiliate Marketing
- Pay Per Click (PPC) Advertising & AdWords
- Video Marketing



Telecommunication Infrastructure



Network



Cabling



Voip

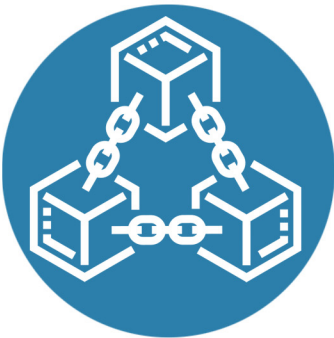


Equipment



Server Management

High Technology



Blockchain



Metaverse

Bab Albayan
Information
Technology
Company

“ Bab Albayan is the gateway to the
world of technology ”

www.Babalbayan.com

 Babalbayan

Phone: **+971521800467**

E-Mail: info@babalbayan.com

Address: Amman St, Al Qusais Industrial Area -Dubai